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From: John Pursell [john.w.pursell@diageo.com]
Sent: Thursday, September 18, 2003 9:52 AM
To: Rulemaking, TTB
Subject: TTB Notice No. 4

September 18, 2003

TTB Chief, Regulations and Procedures Division
Alcohol and Tobacco Tax & Trade Bureau
P.O. Box 50221
Washington, DC 20091-0221

Dear Chief, Regulations and Procedures Division:

I oppose the proposed draconian 90/10 regulation in TTB Notice No. 4 and ask that the TTB enact the 51% compromise. As a Diageo employee, I am proud of our products and want to be able to compete with other products based on quality.

Imposing new and unnecessary regulations to FMBs will handicap their ability to compete in the marketplace.

If no market exists for FMBs, thousands of workers involved in the production and distribution of FMBs could lose their jobs, further expanding the number of unemployed Americans.

Sincerely,

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