

<< 0043072 >>

KING OF BEER

A-B DISTRIBUTING COMPANY

October 13, 2003

Chief, Regulations, Procedures Division
Alcohol and Tobacco Tax and Trade Bureau
P.O. Box 50221
Washington, D.C. 20091-0221

Dear Sir or Madam:

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~ thaii other ~lcohol

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process.

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This proposed rule would help maintain an orderly marketplace and avoid costly and
confusing disruptions in state licensing, taxation and distribution policies. Equating beer
to beverages that derive a majority of their alcohol content from distilled spirits could
weaken the important distinctions between beer and products with higher alcohol content.
These distinctions impact state and federal policies regarding the regulation and taxation

of beer and other alcohol beverages.

Beer is not distilled spirits. Beer is not fortified wine. Beer is not a product that has been made through the distillation process. Beer is made through the brewing process. The 0.5% standard will ensure that the integrity of beer remains.

Sincerely,

Carl Jense

3639 S. Jackson Street . San Angelo, TX 76904• (915) 944-2241 Fax: (915) 944-7180