

<< 0042460 >>

DATE 9-17-03

Mr. William Foster  
Chief  
Regulations and Procedures Division  
ATTN: Notice No. 4  
Alcohol and Tobacco Tax and Trade Bureau  
Post Office Box 50221  
Washington, D.C. 20091-0221

RE: TTB Notice No. 4  
Dear Mr. Foster:

MY Husband works for Mike's Hard Lemonade, one of the leading producers of flavored malt beverages, also referred to as FMBs. Because his job depends on the future viability of FMBs, I strongly oppose TTB's proposal to limit the alcohol contribution from flavoring materials in these beverage products to 0.5% alcohol by volume. In order to establish a more rational standard, I urge TTB to adopt a majority standard that would allow less than 50% of the alcohol content in FMBs to come from flavoring materials.

Myself and many of my friends have drunk FMBs for years and not once did I care for where the source of the alcohol came from. This is ridiculous and any one thinking about it will know why the big brewers are trying to get this passed.

For the sake of consumers and for my husband and his coworkers across the country, I encourage TTB to reject the proposed 0.5% standard for FMBs and to work with the FIVIB industry to achieve a more reasonable and workable set of rules that can preserve and promote this valuable product category.

Sincerely,

Peggy Nelson  
5913 Percheron Ct  
Rocklin Ca 95677  
916-630-1113