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Coors

BILL REED DISTRIBUTING CO.
4290 South Treadaway
Abilene, Texas 79602
(915) 692-9149

Date: September 8, 2003

ATTN: TTB Notice # 4
Chief, Regulations and Procedures Division
Alcohol and Tobacco and Trade Bureau
P.O. Box 50221
Washington, D.C. 20091-0221

Dear Sir or Madam:

Bill Reed Distributing Company of Abilene, Texas supports the proposed rule issued on March 2003 by the Tax and Trade Bureau that states the alcohol content requirements for malt beverages to be classified as beer. Specifically the TTB proposes that for a F.M.B. to be classified as beer, its alcohol content from distilled alcohol cannot exceed 0.5%. Beer is a super product that has been regulated and taxed since the 1800's when congress first imposed the beer excise tax. Beer is not a distilled product as whiskey, vodka, gin, rum, etc. Neither is it a fortified wine. The 0.5% standard

will ensure that the integrity of beer remains once again Bill Reed Distributing encourages the TTB to give final approval to the proposed 0.5% standard on FMB's.

Sincerely,

Bill J. Reed

President Bill Reed Distributing Company