

00416132

From: Powers, Bob (Sales) [Bob.Powers@anheuser-busch.com]

Sent: Tuesday, October 21, 2003 8:19 PM

To: nprm@ttb.treas.gov

Subject: Notice No. 4

Attn: Notice No. 4

Chief, Regulations and Procedures Division

Alcohol and Tobacco Tax and Trade Bureau

P.O. Box 50221

Washington, D.C. 20091-0221

Dear Chief, Regulations and Procedures Division:

I am writing in support of the proposed 0.5 percent standard for flavored malt beverages.

The proposed standard is the best way to maintain clear distinctions between beer and liquor and it is the best way to preserve the flavored malt beverage category. There is a big distinction between beer, a product that is meant to be consumed responsibly, and spirits, which encourage and promote excessive binge drinking, shots, etc. I have 6 young children and I want them to know the effect that a spirit drink can have on their bodies, judgement, and motor skills. Let's not blur the lines.

Thank you.

Robert L. Powers