

00415983

MessageFrom: Bruce Resler [bresler@wi.rr.com]

Sent: Tuesday, October 21, 2003 5:10 PM

To: nprm@ttb.gov

Subject: Reference TTb Notice No. 4

Dear Sir or Madam:

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> As an employee of Miller Brewing Company, I am writing to express my  
> support for the TTb'S proposed rulemaking for flavored malt beverages  
> which preserves the integrity of beer.

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> I believe the TTb's action is an important clarification that ensures  
> that if a FMB product is to be sold as a malt beverage, it should be  
> made as a malt beverage according to traditional brewing methods and  
> processes.

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> If your rule is adopted, consumers will still be able to enjoy FMB  
> products and wholesalers and retailers to will continue to be able to  
> distribute, sell and market flavored malt beverages as they do today.

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> However, absent your new standard, brewers, retailers, and wholesalers  
> will face a potential for a patchwork of individual state laws and  
> regulations where the same product may ultimately be sold as a "beer"  
> in one state and as "hard liquor" in another...in fact, I understand  
> that we are already seeing this kind of situation in the state of  
> Nebraska and will almost certainly see this situation in several other  
> states.

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> Thank you for this opportunity to offer my support for your proposed  
> FMB rule preserving the unique differences and integrity of beer.

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> Sincerely,

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Bruce Resler

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