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Eagle                    ISTRIBUTING OF SHREVEPORT, Incorporated  
Shreveport, LA 71148

August 7, 2003

Attn: TTB Notice No.4  
Chief, Regulations and Procedures Division  
Alcohol and Tobacco Tax and Trade Bureau  
PO Box 50221  
Washington, D.C. 20091-0221

Dear Sir or Madam:

Eagle Distributing of Shreveport, Inc. would first like to express our appreciation for the diligent work you and your staff has put forth in proposing clear alcohol content guidelines on flavored malt beverages (FMB).

We are in support of the proposed "0.5% by volume standard". The proposed standard will not only clarify what beer is but would also maintain the integrity of the product and the brewing process. Beer is not a distilled spirit and at no time during the brewing process is it distilled. Beer has its own unique characteristics as do other alcoholic beverages and the proposed standard ensures this distinction. It also ensures the consistency with current state rules, regulations and guidelines for the distribution of malt beverage products.

In closing, it is our hope that your Bureau (TTB) will give final approval to the proposed 0.5% standard on FMBs.

Thank you for your time and consideration.

Sincerely,

David W. Foret  
Vice President  
General Manager

Budweiser  
KING OF BEER

