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KOUNTRY KWIK  
Faye Davis  
1794 Highway 96  
Gallina, NM 87017

RE: TTB NOTICE NUMBER FOUR

May 16, 2003

Chief  
Regulations and Procedures Division  
Alcohol and Tobacco Tax and Trade Bureau  
P.O. Box 50221  
Washington, D.C. 20091-0221

Dear Alcohol Tobacco Tax and Trade Bureau:

At my retail establishment in New Mexico, I sell a great deal of flavored malt beverages to my customers who enjoy the taste of the various drinks. That's why I oppose any new regulations on the flavored malt beverage industry. Ultimately, any changes will harm my customers and me as well.

The worst thing about all of this is that there is absolutely no need for changes in the regulatory policy governing the production, marketing and distribution of flavored malt beverages. This policy has worked well for 30 years and changing it now would benefit no one. Why change it now? What's behind the push to re-regulate a profitable industry?

Clearly, this would be a step backwards for regulatory policy in the U.S. Please stop this rules change or at least work out a fair compromise. I'm sure you can help the parties do better.

Sincerely,

Faye Davis