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Red Barn Liquors
Kirit Patel
1731 Us 31w Byp
Bowling Green, KY 42101-3030

May 15, 2003

Chief
Regulations and Procedures Division
Alcohol and Tobacco Tax and Trade Bureau
P.O. Box 50221
Washington, D.C. 20091-0221

RE: TTB Notice Number Four

To Whom It May Concern:

I am extremely frustrated with the new rules that have been proposed and outlined in Notice Number 4 of the TTB. Rather than work on revising these rules to help ease some of the regulatory burdens that retailers already have, the TTB has imposed a whole new set of rules that would significantly limit the sale of these beverages while almost eliminating their sale at variety retail stores. It is clear these rules must be rejected.

Flavored malt beverages have brought an increase in sales to my business, and I am concerned that the new rules outlined by the TTB will substantially change these products in a negative way. Rather than creating rules that benefit small businesses the TTB has taken to a new policy that would throw out 30 years of regulatory guidelines and create havoc amongst the flavored malt beverage industry and our business.

When the cost benefit analysis is applied to these new rules it is clear to see that they are burdensome and harmful to consumers and the businesses that sell these products. The overall effect of these rules would be to drive these businesses into the ground and deprive consumers of a safe, tasty beverage. For these reasons I would ask you to reject the proposed changes described in Notice Number Four. Thank you for your time.

Sincerely,
Kirit Patel